



# Media Kit

SPECIALISTS IN MODERN & CONTEMPORARY FINE ART APPRAISALS

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# Mission



- Offer reasonably priced, tailored services to discriminating clients
- Help clients achieve their objectives via:
  - professionalism
  - compassion
  - integrity
  - timeliness

# Background



- incorporated October 2004 in Maryland
  - limited-liability company
  - nationwide service area
    - initial focus was in the Mid-Atlantic area
  - Christian-based
  - minority & woman-owned
  - owner & principal appraiser
    - Kendra D. Miller

# Principal Appraiser



Kendra D. Miller

Driven by a love of art and an interest in collection theory, Ms. Miller decided to pursue her long term interest in valuations after a successful, 12-year career in external affairs for arts and environmental policy nonprofits.

Ms. Miller is a veteran art history and African-American art instructor at Prince George's Community College (Largo, MD). Additionally, she is a member of ArtTable and Christians in the Visual Arts (CIVA).

# Team



## A two-person, dedicated, contractor team:

- an apprentice/appraiser assistant
- a professional photographer

## Charles T. Rosoff, ASA, Appraisal Consultant

lends art-related legal, forensic & expert-witness experience

## A network of as-needed consultants:

conservators (paper & painting)

subject-matter experts (art historians, appraisers, curators)

attorneys (tax, trust & estate, wealth preservation)

concierge accountants

# Services

Valuations guided by the uniform standards of professional appraisal practice (U.S.P.A.P.) for insurance coverage, estate- and charitable-tax deduction, corporate and individual equitable distribution or dissolution, and includes sell- and purchase advisories.

Appraisals conform to the standards required by the internal revenue service, U.S. state and federal court systems, and U.S.-based insurance companies.



- U.S.P.A.P.-governed fine & art appraisals
- fine art sell and purchase advisories
- forensic appraisals
- art research
- consultation
- art-event planning, management & evaluation

# Specialties



- African-American, Modern & Contemporary Art
- fine art valuations
- forensic appraisals (damaged or stolen works)
- Works on:
  - paper
  - canvas
  - glass
  - sculpture
  - mixed media

# Testimonials



## Highlights include:

- [know] “...the whole range of the art world...”
- “...specializes...”
- “looked at all the artwork briefly...determine what was worth appraising.”
- “...matched our needs exactly.”
- “...in-depth research...”
- “...wonderful valuation report...”
- “knocked the socks off the insurance companies.”
- “...gave guidance...”
- “honest, reliable...services were reasonably priced.”

Please contact us for a detailed PDF.



# Noteworthy



## Accomplishments

- The strength of strata's **stringent** research methodology on a forensic appraisal enabled a top DC law firm to settle a case out-of-court on behalf of a regional art-fair client.
- Strata's **comprehensive** appraisal report on the work of an obscure artist withstood a rigorous IRS audit, which enabled the client to receive the full value claimed for both an estate- and charitable-tax deduction.

## Not-for-profit Involvement

Advisory Board, American Classic Recordings (Fairfax, VA)

Advisory Board, McClinton Musical Theatre Arts Foundation  
(Bucharest, Romania & Covington, VA)

# Questions



## Fees

- Billed on an hourly basis.
- Special rates extended to seniors, retired and active-duty military, and nonprofits.

## How does this work?

(please contact us for a detailed PDF )

# Contact



PO Box 3121

Crofton, MD 21114

(240) 326-3921

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